

shareplc:

press release

Purchase of Partnership shares and awards of Matching shares

Share plc (AIM:SHRE.LN) announces that on 14 August 2009 the undermentioned directors of the Company purchased ordinary shares of 0.5 pence at an allocation cost of 30.375 pence per share as "partnership shares" under the Company's Share Incentive Plan. These purchases were undertaken by the trustee of the Company's Share Incentive Plan, Sharesecure Ltd, a UK registered company, on behalf of these individuals and the shares were purchased in the open market. Allocation cost is calculated in accordance with HMRC SIP Rules and Guidance under the 'quarter up' rule.

In connection with these purchases on the same date the directors were awarded ordinary shares of 0.5 pence as "matching shares" under the Company's Share Incentive Plan. No consideration was paid by the grantees for the award of the matching shares and no consideration is due on the release of the matching shares.

The risk of forfeiture attached to the matching shares will normally be removed on the third anniversary of allocation subject to continued employment and the retention of the Partnership shares in connection with which they were awarded.

All the above transactions are summarised below:

Director	Partnership shares acquired	Matching shares awarded	Total holding following notification	% of current issued shares
Sir Martin Jacomb	329	658	406456	0.25
Richard Tolkien	411	822	38762	0.02
Iain Wallace	411	822	129444	0.08
Richard Stone	411	822	64078	0.04

Further information:

Share plc 01296 414141

Gavin Oldham, Chief Executive

Barbara Pierssene, Company Secretary

KBC Peel Hunt Ltd, Nominated Adviser and Broker 020 7418 8900

Guy Wiehahn or Oliver Stratton

Notes for Editors:

- 1 Share plc is the parent holding company of The Share Centre Ltd and Sharefunds Limited and its shares are traded on Sharemark (www.sharemark.com), the auction-based trading platform designed especially for growing companies, as well as on AIM and PLUS Markets.
- 2 The Share Centre was formed in 1990 and provides a range of account-based services to enable investors to share in the wealth of the stock market.
- 3 Retail services include ISAs, CTF accounts and SIPPs, all with the benefit of investment advice, and dealing in a wide range of investments.
- 4 Services available to corporate clients include Share plan administration, Fund administration and 'white-label' dealing platforms.
- 5 For more details contact 0800 800 008, or visit www.share.com.